

Napa Farm Bureau - Advertising Order Form: Seasonal "Grower Advocate" & Annual "Ag Business Directory & Resource Guide"

Advertising space is on a first come basis, so reserve your ad space today!

Seasonal "Grower Advocate" Newsletter

Ad Specifications black & white

- Full page 7-1/2" x 9-3/4" high \$650
- 1/2 page Horizontal 7-1/2" wide x 4-7/8" high \$450
- 1/2 page Vertical 3-5/8" wide x 9-3/4" high \$400
- 1/4 page 3-5/8" wide x 4-7/8" high \$300
- 1/8 page (business card) 3-5/8" wide x 2-3/8" high \$200

Please indicate issue(s)

- Winter
- Spring
- Summer
- Fall issue:

Annual "Ag Business Directory & Resource Guide"

DIGITAL Ad specifications full color

- Full Page 7-1/2" x 9-3/4" high \$925
- 1/2 Page 7-1/2" wide x 4-7/8" high \$575
- 1/4 Page 3-5/8" wide x 4-7/8" high \$375

DIGITAL Premium full page placement

- Back Cover 8-1/2" x 11" high \$1625
- Inside Front Cover 8-1/2" x 11" high \$1325
- Inside Back Cover 8-1/2" x 11" high \$1035

Listing Information (free for advertisers)

Business Name _____
Contact _____
Address _____
City _____ St. _____ Zip _____
Phone (____) _____ - _____
Email _____
Website _____
Category _____

Billing Contact Name _____ Company _____
Address _____
City _____ State _____ Zip _____
Phone (____) _____ - _____ Fax (____) _____ - _____ Email _____

Payment

- Please charge my Credit Card Visa Mastercard
- Check enclosed for \$ _____ Make checks payable to: NCFB

Credit card number _____ Exp. Date ____ / ____

CVV# _____ Amount \$ _____

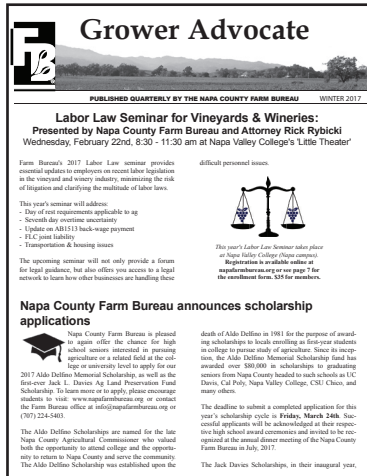
Today's Date ____ / ____ / ____ Signature _____

Please return form to

NCFB, 811 Jefferson Street, Napa, CA 94559 Email: info@napafarmbureau.org

Managing your Marketing Budget?

Use our two great publications to drive consumers to your business!



Grower Advocate
PUBLISHED QUARTERLY BY THE NAPA COUNTY FARM BUREAU WINTER 2017

Labor Law Seminar for Vineyards & Wineries:
Presented by Napa County Farm Bureau and Attorney Rick Rybicki
Wednesday, February 22nd, 8:30 - 11:30 am at Napa Valley College's "Little Theater"

Farm Bureau's 2017 Labor Law seminar provides essential updates to employers on recent labor legislation in the vineyard and winery industry, minimizing the risk of litigation and clarifying the multitude of labor laws.

This year's seminar will address:

- Day of rest requirements applicable to ag
- Seventh day overtime uncertainty
- Update on AB511 back-wage payment
- FLC joint liability
- Termination & housing issues

The upcoming seminar will not only provide a forum for legal guidance, but also offers you access to a legal network to learn how other businesses are handling these difficult personnel issues.

This year's Labor Law Seminar takes place at Napa Valley College (Napa campus). Registration is available online at napafarmbureau.org or on page 7 for the enrollment form. \$35 for members.

Napa County Farm Bureau announces scholarship applications

Napa County Farm Bureau is pleased to again offer the chance for high school seniors interested in pursuing agriculture or a related field at the college or university level to apply for our first-ever Jack L. Davies Ag Land Preservation Fund Scholarship. To learn more or to apply, please encourage students to visit www.napafarmbureau.org or contact the Farm Bureau office at info@napafarmbureau.org or (707) 224-5483.

The Aldo Delfino Scholarships are named for the late Napa County Agricultural Commissioner who valued both the opportunity to attend college and the opportunity to return to Napa County and serve the community. The Aldo Delfino Scholarship was established upon the death of Aldo Delfino in 1981 for the purpose of awarding scholarships to local residents or first-year students in college to pursue study of agriculture. Since its inception, the Aldo Delfino Memorial Scholarship fund has awarded over \$80,000 in scholarships to graduating seniors from Napa County bonded to such schools as UC Davis, Cal Poly, Napa Valley College, CSU Chico, and many others.

The deadline to submit a completed application for this year's scholarship cycle is **Friday, March 24th**. Successful applicants will be acknowledged at their respective high school award ceremonies and invited to be recognized at the annual dinner meeting of the Napa County Farm Bureau in July, 2017.

The Jack Davies Scholarships, in their inaugural year, *(Continued on page 30)*

Seasonal "Grower Advocate" Newsletter

The Grower Advocate is a seasonal publication reporting agricultural news and activities in Napa County. Farm Bureau works to promote and protect agriculture as it is a vital ingredient of our local economy.

The Napa County Farm Bureau's official newsletter, the Grower Advocate, reaches over 1500 wineries, vineyard managers, farm families, businesses, elected officials & key industry leaders. It is published seasonally.



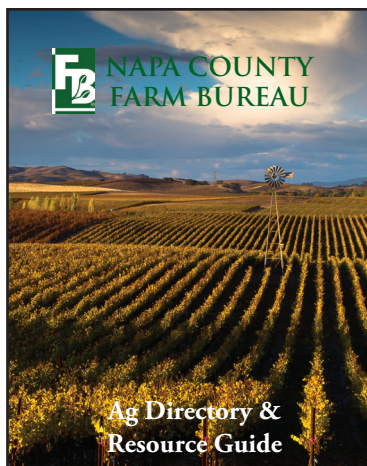
Annual Napa County Farm Bureau "Ag Business Directory & Resource Guide"

Quality color advertising at affordable prices distributed to 1500 ag industry decision makers!

The Annual Directory & Resource Guide is provided to our voting and business members, community leaders, public officials, farmers and ranchers, wineries and supporters of the agricultural community in Napa County.

Napa County Farm Bureau's Annual Directory provides a quick, easy and reliable resource for farmers in search of products or services, and effective advertising for your business.

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NAPA COUNTY FARM BUREAU

Ag Directory & Resource Guide